

## Annex - Creator's Profiles

Country	Creator's Name	TikTok Handle	Full Bio
Indonesia	Allan Fadlansyah	<a href="#">@allanfadlansyah</a>	Allan is a self-development and self-awareness creator whose content centres on mindset and mental well-being. Through thoughtful storytelling and practical guidance, he inspires his audience to create meaningful change in their daily lives—whether by giving new perspectives, challenging old mindsets, or helping others discover their inner selves. His content fosters trust through authenticity, clarity, and purpose-driven narratives, encouraging audiences to engage more mindfully and positively both online and offline.

	<b>Bima Nasution</b>	<a href="#">@bims_stagram</a>	Bima is a passionate astrophotographer and visual storyteller from Indonesia. He shares breathtaking timelapse videos and imagery of celestial events—from the Planetary Alignment and Blue Moon to Meteor Shower photography techniques. His TikTok often includes educational captions explaining his shooting process and tips on capturing the beauty of the night sky.
	<b>Christie Basil</b>	<a href="#">@christiebasil</a>	Christie is known for her warm, thoughtful storytelling that connects deeply with her audiences. She often shares her journey as a wedding designer—offering a behind-the-scenes look at the beauty, pressure, and creativity of the industry—while also using her platform to champion safer, more positive online communities. With a strong sense of purpose, Christie is a trusted voice for responsible digital behaviour and meaningful content creation.

	<b>Dennis Guido</b>	<a href="#">@naktekpang</a>	Widely known as Naktekpang, Dennis is a food technology graduate with a passion for discovering Indonesia's untapped local food potential. Through his work as a digital creator, he has consistently brought scientific insight and storytelling together—educating audiences about food science in a way that is engaging, accessible, and deeply rooted in Indonesia's diverse cultures.
	<b>Jacquelyn Chandra</b>	<a href="#">@jekichannn</a>	Jacquelyn is a bold and confident young creator known for her passion for basketball and empowering content. On and off the court, she inspires young women to dream big and never stop reaching for their goals. With every video, Jacquelyn brings her vision to life: encouraging girls to believe in themselves and chase whatever they set their hearts on.

	<b>Jesselin Jess</b>	<a href="#">@jesselinjess</a>	Jesselin is a dynamic Indonesian creator specializing in beauty and travel content, presenting a blend of lifestyle storytelling and practical tips. Her content combines cultural insight, visual appeal, and personal authenticity—making her well-positioned to demonstrate how credible, culturally grounded storytelling can foster audience engagement and inspire community trust.
	<b>Samuel Christ</b>	<a href="#">@miliardermudaindonesia</a>	Samuel builds a TikTok account that shares motivational content, business insights, and financial tips aimed at inspiring young Indonesians to achieve success and build wealth. His content often features quotes, success stories, and practical advice for entrepreneurship and personal development. He exemplifies how creators can blend education, authenticity, and scalability to build trust and community.

<b>Malaysia</b>	<b>Grace Padan</b>	<a href="#">@grace_padan</a>	Grace currently manages her family business while also establishing herself as an independent content creator. With a background that spans nursing to the construction industry, she brings a wide skill set in operations, safety, hospitality, and stakeholder engagement. She shares her life with warmth and adventure—whether exploring the outdoors, trying new hobbies, or spending time with her pets, her content feels easy and relatable.
	<b>Jasmine Saran</b>	<a href="#">@jasminesaran1</a>	Jasmine’s videos highlight the beauty of East Malaysia—spanning local travel, culture, and everyday reflections that resonate with audiences who value real connection and regional charm. Her unique voice bridges culture and community, making her a trusted and relatable creator for audiences and brands seeking genuine engagement.

	<b>Norlisa Ramlee</b>	<a href="#">@ggatorart</a>	Also known as GGATORART, Norlisa is a Mechanical Engineering graduate from UiTM. During the pandemic, she made the decision to pursue her passion in art and began creating content on TikTok. She uses her art as a universal language to spread awareness on social issues and self-love. She has worked on TikTok campaigns including #ThinkTwice, Creators Forward, #MentalHealth, #CreateKindness, and more.
	<b>Saadh Singh</b>	<a href="#">@5aadh</a>	Saadh makes finance feel simple. From insurance to investments, he explains complex topics in everyday language and shows how they fit into real life. His videos provide viewers with practical ways to take charge of their money without the jargon.
	<b>Syahmi Azizi</b>	<a href="#">@sirsyahmi92</a>	Syahmi Azizi brings history to life with warmth, clarity, and an instinct for connection. Through thoughtful storytelling and everyday language, he unpacks complex narratives and invites his audience to see themselves in the past. His presence is both grounding and curious, offering lessons that feel lived-in rather than distant.

	<b>Zuleika Gomez</b>	<b>Marie</b> <a href="#">@vogueunicorn_</a>	Known online as Vogueunicorn, Zuleika shares relatable takes on relationships, beauty, and lifestyle. Blending personal reflections with everyday tips, her content resonates with young audiences navigating similar experiences. With her approachable style and authentic voice, she connects naturally with her community and sparks real conversations.
<b>Singapore</b>	<b>Amanda Ang</b>	<a href="#">@hibye.lovez</a>	Known as Amandy to her followers, Amanda has built a following with satirical skits and painfully relatable reels. She has a unique ability to shapeshift into anyone, a skill honed from her background as a copywriter in advertising and her imaginative storytelling. She often humorously cites "personal trauma" as her inspiration.

	<b>Carrine Low</b>	<a href="#">@carrine.low</a>	Carrine puts her communications degree to good use, and has secretly mastered the formula to virality with her sharp and witty content, ranging from memes to painfully relatable moments. As an incredibly savvy creator, she seamlessly blends her signature humour with a healthy dose of self-awareness, and constantly stays on-trend without losing authenticity.
	<b>Faris Samri</b>	<a href="#">@faris.samri</a>	Faris is a content creator known for weekly comedic skits on TikTok and Instagram. With experience at Mothership and SGAG, he is skilled at producing content that entertains and relates to audiences. He is also one-third of the comedy trio Matmigos and plays the drums when taking a break from making people laugh.



	<b>Fauzi Azzhar</b>	<a href="#">@fauziazhar</a>	Fauzi Azzhar is a TikTok sensation whose comedic personas and relatable rants have spread smiles across Singapore since he began his content journey. Beyond humor, he advocates for mental health and recently embarked on a journey of self-discovery after overcoming drug addiction. Committed to making a difference, he shares his life story and lessons to inspire generations to come.
	<b>Mathilda Huang</b>	<a href="#">@mathilda06</a>	A cybersecurity analyst by day and content creator by night, Mathilda tells thoughtful stories centered around adulting and the pursuit of personal wellness. She raises awareness on mental wellness and sustainability while advocating body positivity and sharing her fitness journey. With her strong storytelling skills, she has built an engaged online community.

	<b>Nancy Eva</b>	<a href="#">@nanc.e</a>	Nancy brings energy and good vibes with her diverse content spanning lifestyle, fashion, beauty, and tech. Born and raised in Singapore, she combines witty commentary with relatable perspectives on everyday life. Together with her siblings, she also shares her many talents at @afro.sings.
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